



GREENSMARTMED

**Interreg
Euro-MED**



Co-funded by
the European Union

GREENSMARTMED

FINAL TRANSNATIONAL CAPACITY BUILDING
and COOPERATION EVENT

The 4 Helix Model: Synergies Between Different Stakeholders – A European Perspective

DAY 1

Trakia University, Students' Town
6000 Stara Zagora, Bulgaria

27 MAY 2026
Morning Session - Panel Discussions

08:30	Transfer to Trakia University from Regional Historical Museum	
09:00 - 09:30	Coffee & Registrations	
09:30 - 09:45	Opening	SZ REDA
09:45 - 10:00	The GREENSMARTMED Journey	UNIBG
10:00 - 10:15	Euro-MED Programme Perspective	Interreg Euro-MED Joint Secretariat



10:15 - 10:30	ISE Mission Perspective	MedWaves – Partner of the ISE Governance Projects
10:30 - 10:45	Mentoring & Twinning Programme Perspective	Olga Batran - Palestina University
10:45 - 11:00	Presenting the Agriculture Faculty Projects	Trakia University Dean - Dian Georgiev
11:00 - 11:15	TEXAD	Veronika Petkova - Invest Stara Zagora
11:15 - 11:30	Municipality Project	Georgi Simeonov - Municipality of Stara Zagora
11:30-11:50	Coffee Break	
11:50-12:30	Roundtable: The Future of The 4 Helix Model	4-Helix Stakeholders
12:30 - 12:45	Conclusions from Round Tables, Closing Remarks & The Legacy of GreenSmartMed	SZ REDA & UNIBG
12:45 - 14:00	Lunch	
14:00 - 15:00	Study Visit to The Aquaponics Facility in Trakia University	Agrifood Stakeholders
14:00 - 15:00	Study Visit to ATEPLAST: Plastics Facility	Polymer Stakeholders



14:00 - 15:00	Study Visit to Natalia: Textile Producer Facility	Textile Stakeholders
15:30 - 16:00	Beer Museum Study Visit	ALL
16:00 - 17:00	Networking at Beer Museum	
20:00 - 22:00	Networking Dinner at Spodelena	

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5th & Final Transnational Project Meeting

DAY 2

Regional Museum of History,
Tsentar, bul. "Ruski" 42, 6000
Stara Zagora, Bulgaria

28 MAY 2026 Morning Session - Project meeting

8:50 - 09:10	Arrival and Welcome	
9:10 - 9:30	Introduction	SZ REDA
09:30-10:10	WP2 Testing and assessment - Activity 2.1: Overview of Core Groups' Progress & Testing Outcomes across Regions	CERTH
10:10 - 10:30	Coffee Break	
10:30 - 11:00	WP2: Validated GREENSMARTMED Methodology	SZ REDA
11:00 - 12:00	WP3 Mainstreaming of project results (A3.1 & A3.2)	EURECAT RDF



12:00 - 13:00	External Stakeholders Tour of Stara Zagora	External Stakeholders
12:00 - 12:45	Communication Committee Meeting and results of GREENSMARTMED RAS (A3.3)	CUEIM

28 MAY 2026
Afternoon Session – Project Meeting & Stakeholders’ Session

12:45 - 14:15	Lunch break	
14:15 - 14:30	WP3 Carbon footprint (A3.4)	TEXFOR
14:30 - 16:00	External Stakeholders’ Presentations	ALL
16:00 - 17:00	Coffee & Networking	