



GREENSMARTMED

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Meeting agenda DAY 1

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FINAL TRANSNATIONAL CAPACITY BUILDING
and COOPERATION EVENT

The 4 Helix Model: Synergies Between Different Stakeholders – A European Perspective

[Trakia University, 6000 Stara Zagora, Bulgaria](#)

27 MAY 2026
Morning Session - Panel Discussions

08:30	Transfer to Trakia University from <u>Regional Historical Museum</u>	
9:00 - 9:30	Coffee Break & Registrations	
9:30 - 9:40	Opening	SZ REDA
9:40 - 9:50	The GREENSMARTMED Journey	UNIBG
9:50 - 10:05	Euro-MED Programme Perspective	Interreg Euro-MED Joint Secretariat
10:05 - 10:20	ISE Mission Perspective	MedWaves



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10:20 - 10:40	Presenting the Agriculture Faculty Projects	Trakia University Dean prof. Diyan Georgiev
10:40 - 10:50	TEXAD	Veronika Petkova - Invest Stara Zagora
10:50 - 11:00	Municipality Project	Georgi Simeonov - Municipality of Stara Zagora
11:00 - 11:40	Business Presentations	
11:40-12:00	Coffee Break	
12:00-12:50	Roundtable: The Future of The 4 Helix Model	4-Helix Stakeholders
12:50 - 13:00	Conclusions from Round Table, Closing Remarks & The Legacy of GreenSmartMed	SZ REDA & UNIBG
13:00 - 14:00	Lunch	
14:00 - 15:00	Study Visit to The Aquaponics Facility in Trakia University	Agrifood Stakeholders
14:00 - 15:00	Study Visit to ATEPLAST: Plastics Facility	Polymer Stakeholders
14:00 - 15:00	Study Visit to Natalia: Textile Producer Facility	Textile Stakeholders
15:30 - 16:00	Beer Museum Study Visit	ALL
16:00 - 17:00	Networking at Beer Museum	
20:00 - 22:00	Networking Dinner at Spodelena	



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Meeting agenda DAY 2

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5th & Final Transnational Project Meeting

Regional Museum of History,
Tsentar, bul. "Ruski" 42, 6000
Stara Zagora, Bulgaria

28 MAY 2026 Morning Session - Project meeting		
8:50 - 09:10	Arrival and Welcome	
9:10 - 9:30	Introduction	SZ REDA
09:30-10:10	WP2 Testing and assessment - Activity 2.1: Overview of Core Groups' Progress & Testing Outcomes across Regions	CERTH
10:10 - 10:40	WP2.3: Validated GREENSMARTMED Methodology	SZ REDA
10:40 - 11:00	Coffee Break	
11:00 - 12:00	WP3 Mainstreaming of project results (A3.1 & A3.2)	EURECAT RDF
12:00 - 13:00	External Stakeholders Tour of Stara Zagora	External Stakeholders
12:00 - 12:45	Communication Committee Meeting and results of GREENSMARTMED RAS (A3.3)	CUEIM



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28 MAY 2026
Afternoon Session – Project Meeting & Stakeholders' Session

12:45 - 14:15	Lunch at Buchhevata kashta	
14:15 - 14:30	WP3 Carbon footprint (A3.4)	TEXFOR
14:30 - 15:00	Financial Administrative Management	UNIBG
15:00 - 16:00	Coffee Break & Networking	



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