

GREENSMARTMED

Green and Resilient European Excellence
Network for Smart MED SMEs



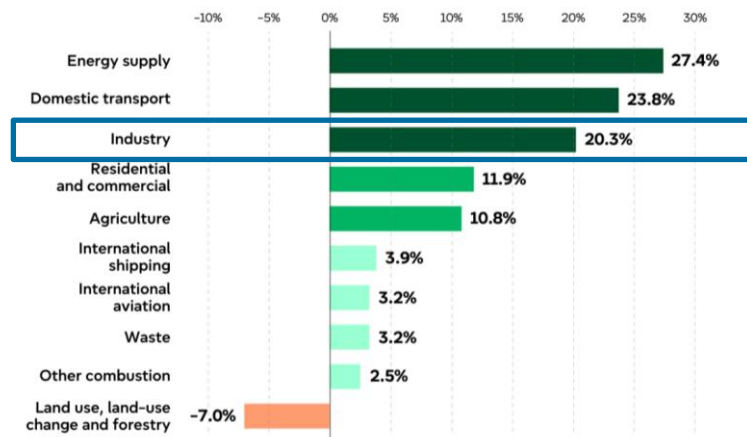
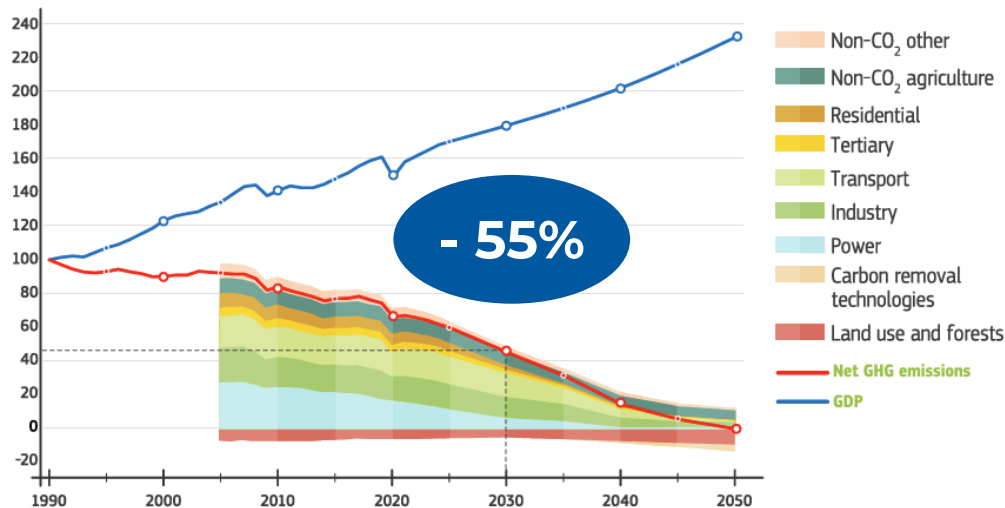
GREENSMARTMED

Interreg
Euro-MED



Co-funded by
the European Union

Do you know that Europe has the objective to reduce greenhouse gas emissions by at least 55% by 2030 and industry is responsible for more of the 20% of these emissions?



Source: European Environment Agency

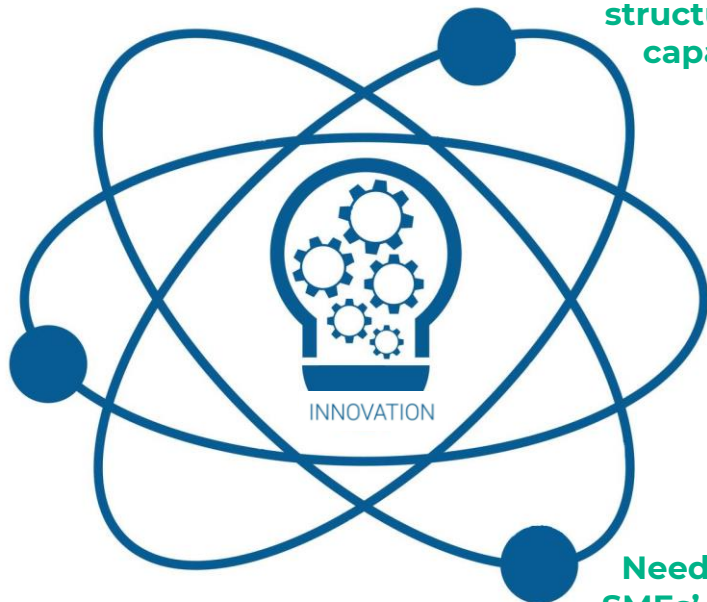


Industrial Transition



Currently, *SMEs in the Mediterranean* face challenges in participating in ecosystemic R&D initiatives, leading to a *gap in innovation and reduced competitiveness*

Need of an ecosystemic approach for R&D, based on RIS3



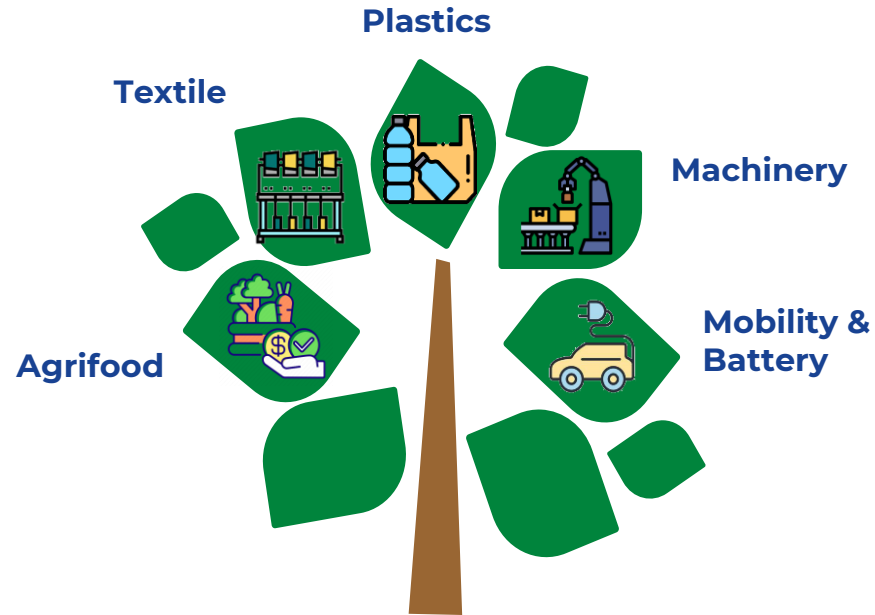
Lack of organizational structure and financial capability of SMEs

Need to increase SMEs' participation in EU funded projects

Industrial Transition



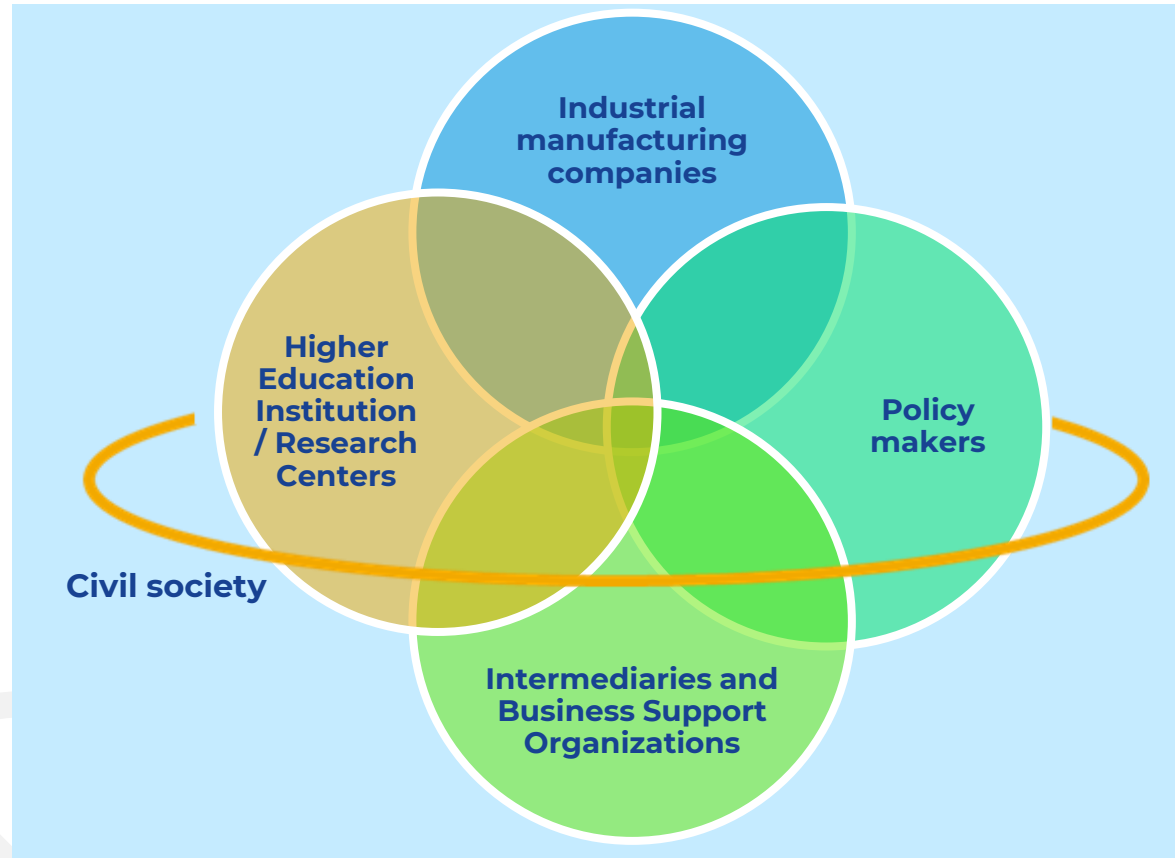
Develop, test, and make transferable
the **GREENSMARTMED methodology and toolkit**,
aiming at enhancing **transregional cooperation among QHs stakeholders**
to create a **European community** bringing innovation in **green manufacturing**,
contributing to the **RIS3** implementation with a value chain perspective,
and **helping SMEs to turn sustainability challenges into business
development opportunities.**



Industrial Transition

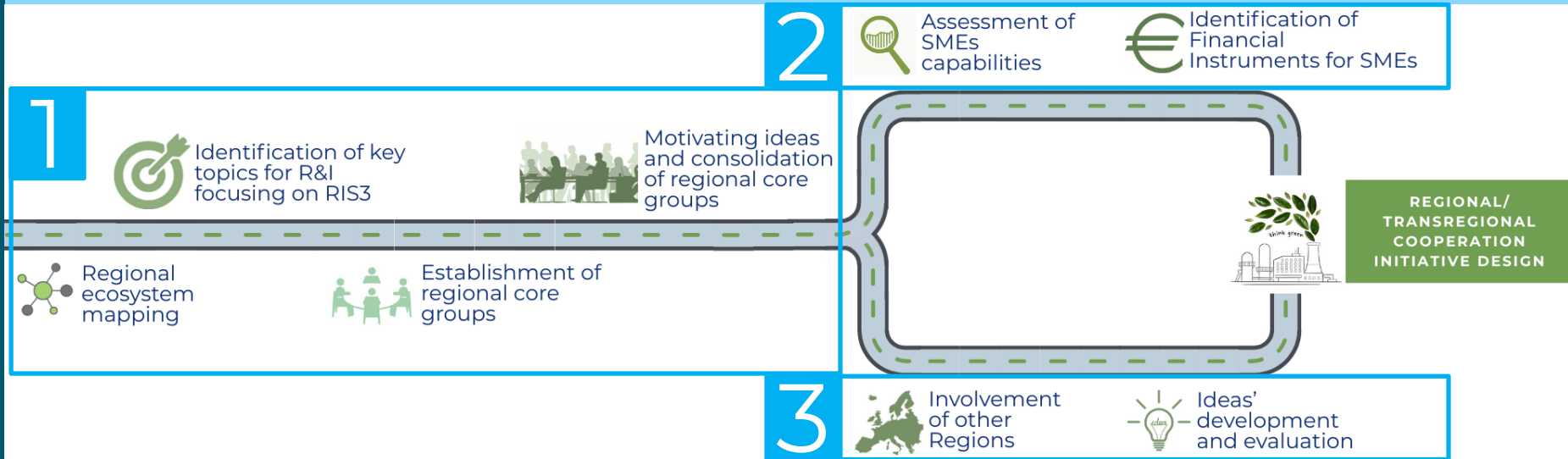


*Our project,
GREENSMARMED,
is a framework that,
involving different
stakeholders,
helps SMEs in
designing and
implementing
transregional R&D
initiatives
focused on RIS3*

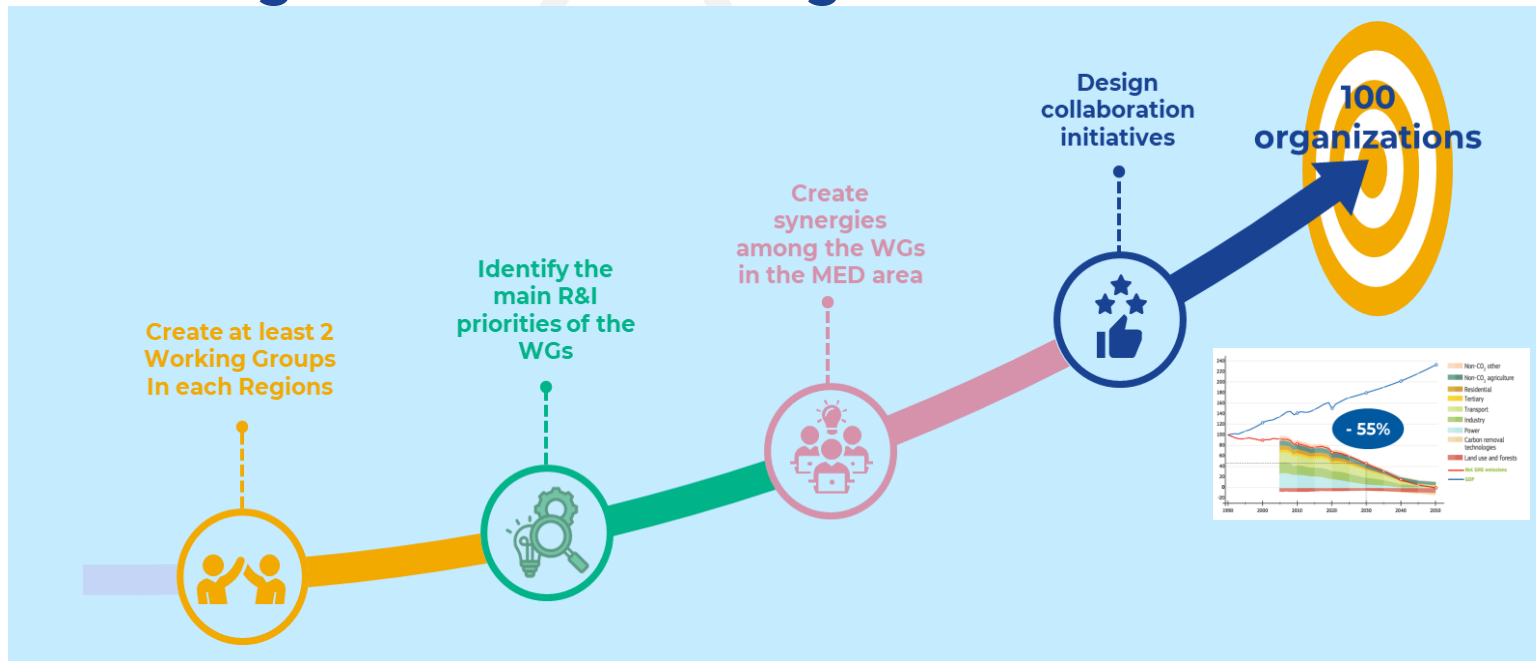


In three simple steps, our project enables:

- 1. Creation of Regional working groups focused on RIS3*
- 2. Assessment and suggestions for SMEs*
- 3. Identification of synergies at MED level*

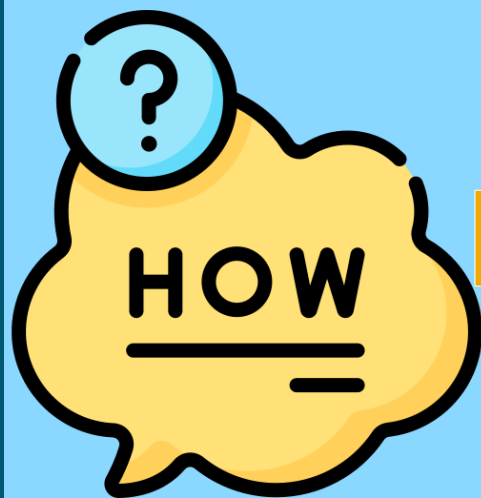


We want to demonstrate the validity of our methodology
increasing the collaboration capacity
of **at least 100 organizations of the 4helix**
in the **green manufacturing** and make it transferable



*We are looking for **SMEs, Intermediaries and Business Support Organizations** to scale up our impact.*

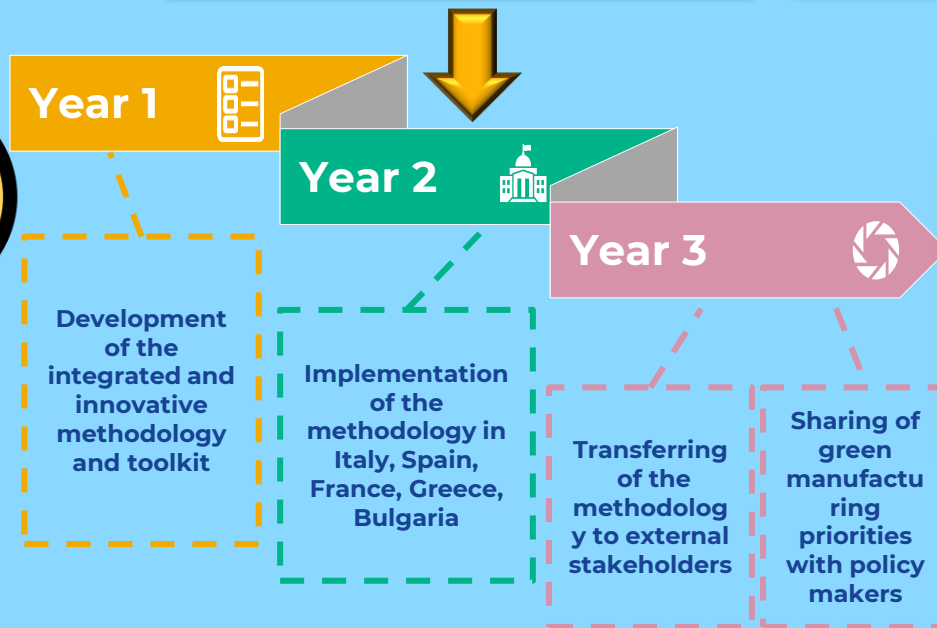
If you are passionate about green manufacturing in the Mediterranean, let's work together!



Industrial Transition

***Involving organizations
in our working groups***

***Involving organizations
in our events***



The background of the slide is a close-up photograph of green leaves, showing detailed vein patterns. The lighting is soft, creating a natural and fresh aesthetic.

Thanks!

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