



GREENSMARTMED

**Interreg
Euro-MED**



Co-funded by
the European Union

Event agenda

Interreg Euro-MED GREENSMARTMED

Transnational Event

Building a Circular Textile Future through Regional & Transnational Collaboration on EPR and DPP

6 November 2025,
ECOMONDO, Rimini Expo Centre, Tulipano Room
Via Emilia, 155 – 47921 Rimini (RN), Italy

Organized within the framework of the Interreg Euro-MED GREENSMARTMED project by the Italian partners University of Bergamo – LP, CUEIM, and AFIL, with the support of CERTH and TEXFOR, this event takes place in the prestigious context of the international exhibition ECOMONDO 2025, Europe's leading exhibition for the green and circular economy.

The event will focus on the Mediterranean textile manufacturing sector and feature two roundtables dedicated to key tools for the green and digital transition: Extended Producer Responsibility (EPR) and the Digital Product Passport (DPP).

The initiative aims to foster a more circular, transparent, and resilient value chain by encouraging cooperation among SMEs, public institutions, universities, and research centres. It provides an opportunity to share approaches, best practices, and tools developed through the integrated GREENSMARTMED methodology, contributing to the implementation of Smart Specialisation Strategies (RIS3) across Mediterranean regions.

The choice of ECOMONDO reflects the project's ambition to position Mediterranean textile innovation within a broader European and international framework, ensuring dialogue with a diverse community of policymakers, researchers, and industry actors engaged in shaping the ecological and digital transitions.

PROJECT PARTNERS

University of Bergamo (Italy) • Eurecat Foundation (Spain) • Centre for Research and Technology Hellas (Greece) • Regional Development Fund of Western Macedonia (Greece) • Stara Zagora Regional Economic Development Agency (Bulgaria) • University Consortium for Industrial and Management Economics (Italy) • Polymeris (France) • Lombardy Intelligent Factory Association (Italy) • Confederation of the Textile Industry (Spain) • University Claude Bernard Lyon 1 (France)



Event Agenda

Thursday, 6 November 2025

11:30 - 11:35	Welcome and Opening Remarks <i>The GREENSMARTMED project</i>	Fabiana Pirola, Associate Professor at UNIBG, GREENSMARTMED Project Coordinator
11:35 – 11:45	Greetings from the Interreg Euro-MED Innovative and Sustainable Economy Mission <i>Maximizing The Impact of Sustainable Solutions: the ISE Mission & the GREENSMARTMED Project</i>	Alessandro Daraio, Project Coordinator, Interreg Euro-MED ISE Mission Institutional Dialogue Project, Emilia-Romagna Region
11:45 - 11:50	Introduction to the Round Table Sessions <i>From Compliance to Innovation: How EPR and DPP enable green manufacturing</i>	Valentina Oliviero, Project Manager at CUEIM, GREENSMARTMED Project Partner
11:50 – 12:20	Roundtable on EPR - Extended Producer Responsibility <i>Making EPR Work Across Borders</i>	
	ERP Italia Servizi Cristian Gullino, Head of Business Innovation Centre; Fabio Tognocchi, R&D Manager	Moderator: Valantis Ketikidis, Senior Researcher at CERTH/CPERI, GREENSMARTMED Project Partner
	Legambiente Nazionale APS Andrea Minutolo, National Head of the Scientific Office	
	TExCycle EuRIC - The European Recycling Industries Sirma Zheleva, Head of Sustainability Unit	
	Macedonian Textile Trade Association (TTA) – Textile Cluster Natasha Sivevska, Executive Director	



Roundtable on DPP - Digital**Product Passport:***Challenges & Opportunities for the
Textile sector***CENTROCOT**Claudio Brugnoli, Multilab Director
and Area Manager Multisectoral
Research and InnovationModerator:
Carlo Mondani,
Junior Project
Manager at AFIL,
Interreg Euro-MED
GREENSMARTMED
Project Partner

12:20 - 12:50

VelamenEva Alonso Núñez, Technical
Manager Deputy**Textil Santanderina**Javier Martinez Elices - Head of ESG
Department**TEXFOR**David Allo, Head of Sustainability,
GREENSMARTMED project partner

12:50 – 13:00

Final Remarks and ClosingUNIBG and CUEIM -
GREENSMARTMED
Project Team

13:00 - 14:00

Light Lunch
