



GREENSMARTMED

**Interreg
Euro-MED**



Co-funded by
the European Union

Event agenda

Interreg Euro-MED GREENSMARTMED

Transnational Event

Building a Circular Textile Future through Regional & Transnational Collaboration on EPR and DPP

6 November 2025,
ECOMONDO, Rimini Expo Centre, Tulipano Room
Via Emilia, 155 – 47921 Rimini (RN), Italy

Organized within the framework of the Interreg Euro-MED GREENSMARTMED project by the Italian partners University of Bergamo – LP, CUEIM, and AFIL, with the support of CERTH and TEXFOR, this event takes place in the prestigious context of the international exhibition ECOMONDO 2025, Europe's leading exhibition for the green and circular economy.

The event will focus on the Mediterranean textile manufacturing sector and feature two roundtables dedicated to key tools for the green and digital transition: Extended Producer Responsibility (EPR) and the Digital Product Passport (DPP).

The initiative aims to foster a more circular, transparent, and resilient value chain by encouraging cooperation among SMEs, public institutions, universities, and research centres. It provides an opportunity to share approaches, best practices, and tools developed through the integrated GREENSMARTMED methodology, contributing to the implementation of Smart Specialisation Strategies (RIS3) across Mediterranean regions.

The choice of ECOMONDO reflects the project's ambition to position Mediterranean textile innovation within a broader European and international framework, ensuring dialogue with a diverse community of policymakers, researchers, and industry actors engaged in shaping the ecological and digital transitions.

PROJECT PARTNERS

University of Bergamo (Italy) • Eurecat Foundation (Spain) • Centre for Research and Technology Hellas (Greece) • Regional Development Fund of Western Macedonia (Greece) • Stara Zagora Regional Economic Development Agency (Bulgaria) • University Consortium for Industrial and Management Economics (Italy) • Polymeris (France) • Lombardy Intelligent Factory Association (Italy) • Confederation of the Textile Industry (Spain) • University Claude Bernard Lyon 1 (France)



Event Agenda

Thursday, 6 November 2025

11:30 - 11:35	Welcome and Opening Remarks <i>The GREENSMARTMED project</i>	Fabiana Pirola, Associate Professor at UNIBG, GREENSMARTMED Project Coordinator
11:35 – 11:45	Greetings from the Interreg Euro-MED Innovative and Sustainable Economy Mission <i>Maximizing The Impact of Sustainable Solutions: the ISE Mission & the GREENSMARTMED Project</i>	Alessandro Daraio, Project Coordinator, Interreg Euro-MED ISE Mission Institutional Dialogue Project, Emilia-Romagna Region
11:45 - 11:50	Introduction to the Round Table Sessions <i>From Compliance to Innovation: How EPR and DPP enable green manufacturing</i>	Valentina Oliviero, Project Manager at CUEIM, GREENSMARTMED Project Partner
11:50 – 12:20	Roundtable on EPR - Extended Producer Responsibility <i>Making EPR Work Across Borders</i> ERP Italia Servizi Cristian Gullino, Head of Business Innovation Centre; Fabio Tognocchi, R&D Manager Legambiente Nazionale APS Andrea Minutolo, National Head of the Scientific Office TExCycle Sirma Zheleva, Head of Sustainability Unit Macedonian Textile Trade Association (TTA) – Textile Cluster Natasha Sivevska, Executive Director	Moderator: Valantis Ketikidis, Senior Researcher at CERTH/CPERI, GREENSMARTMED Project Partner



Roundtable on DPP - Digital Product Passport: <i>Challenges & Opportunities for the Textile sector</i>		
12:20 - 12:50	CENTROCOT Claudio Daniele Brugnoli, Multilab Director and Area Manager Multisectoral Research and Innovation	Moderator: Carlo Mondani, Junior Project Manager at AFIL, GREENSMARTMED Project Partner
	VELAMEN Eva Alonso Núñez, Technical Manager Deputy	
	Textil Santanderina Javier Martinez Elices, Head of ESG Department	
	TEXFOR David Allo, Head of Sustainability, GREENSMARTMED project partner	
12:50 – 13:00	Final Remarks and Closing	UNIBG and CUEIM, GREENSMARTMED Project Team
13:00 - 14:00	Light Lunch	



Participating organizations

Opening Session



UNIVERSITÀ
DEGLI STUDI
DI BERGAMO

University of Bergamo, GREENSMARTMED Lead Partner, is an Italian university located in Lombardy, a key industrial region. It collaborates with numerous industries including machinery, textile, plastics, food, and automotive sectors. UNIBG offers diverse courses,

laboratories, and research centres and has extensive experience in regional, national, and European funded projects focused on sustainability in manufacturing.
<https://en.unibg.it/>



Fabiana Pirola

Associate Professor at
UNIBG,
GREENSMARTMED
Project Coordinator

Associate Professor at the University of Bergamo and Rector's Delegate for International Research in the economic-technological area. She coordinates European and regional projects, including GREENSMARTMED, and her research focuses on product-service systems, smart manufacturing, and data-driven operations.



The **Innovative Sustainable Economy Mission of the Interreg Euro-MED Programme** works to boost a fair transition to a circular economy through two governance projects that develop innovative technical knowledge and ensure these new solutions

are transferred into public policies. In its framework, the **Institutional Dialogue Project, led by the Emilia-Romagna Region**, contributes to improving the long-lasting conditions for institutional and social dialogue in the Mediterranean, bridging the transnational dimension with local solutions and increasing coordination, orientation, policy coherence and alignment of actions for an innovative sustainable economy. The project's activities are carried out by a consortium of 9 partners including National and Regional Authorities and agencies, Mediterranean network organizations and an innovative SME.



<https://innovative-sustainable-economy.interreg-euro-med.eu/> <https://www.regione.emilia-romagna.it/>



Alessandro Daraio

Project Coordinator,
Interreg Euro-MED
ISE Mission
Institutional Dialogue
Project, Emilia -
Romagna Region

Expert in regional policy, territorial development, and EU funds. Since 2017, he has worked at the Emilia-Romagna Region (sector for coordination of EU policies and territorial cooperation) on the strategic planning, coordination, and evaluation of cohesion policy. He coordinates the Interreg Euro-MED Dialogue4Innovation project under the Innovative and Sustainable Economy Mission.



CUEIM – Consorzio Universitario di Economia Industriale e Manageriale

is an association of 27 universities and public and private organizations, with an extensive experience in international projects, both as Lead Partner and Partner. It has

played a key role in the Interreg Med Green Growth Community since 2016, is active involved in diverse Interreg Euro-MED, NEXT MED and Erasmus projects. Through them, CUEIM has deepened its expertise in circular economy, green growth, innovation and sustainability. It has facilitated cooperation initiatives at various levels, aligning with the EU Green Deal goals. <https://www.cueim.org/en>



Valentina Oliviero

Project Manager at
CUEIM,
GREENSMARTMED
Project Partner

Project Area Coordinator at CUEIM, she coordinates international and national projects on sustainability, green and circular economy, including GREENSMARTMED, BIOSTARS, SHARE.MedWATER, and MEDinCHAMBERS. She manages project planning, coordination, partnerships, financial monitoring, and communication strategies, with extensive experience in multi-stakeholder EU and regional projects.



Roundtable on EPR - Extended Producer Responsibility

Making EPR Work Across Borders

**CERTH**CENTRE FOR
RESEARCH & TECHNOLOGY
HELLAS

CERTH (Centre for Research and Technology Hellas) is one of Greece's leading research centers,

ranking among the top 20 EU institutions for competitive research grants. It specializes in Energy,

Environment, Industry, Mechatronics, ICT, Transportation and Sustainable Mobility, Agro-biotechnology, and Smart Farming. CERTH maintains strong collaborations with industry and academia and is actively involved in national and European research networks, promoting innovation, sustainability, and digital transformation.

<https://www.certh.gr/root.en.aspx>



Valantis Ketikidis,
Senior Researcher at
CERTH/CPERI,
GREENSMARTMED
Project Partner

Senior Researcher at the Centre for Research & Technology Hellas (CERTH), he holds a degree in Chemical Engineering and an MSc, and has extensive experience in circular bioeconomy and value-chain research. He has led and contributed to regional, national and European projects (e.g., FINMED, GREENSMARTMED, VERDEinMED) in bio-economy and innovation.



A Landbell Group Company

ERP is a leading non-profit compliance scheme active in the WEEE (Waste Electrical and Electronic Equipment), Batteries markets, serving over 1,400 members and it will be a Produced Responsibility Organization for Textile market in the near future.

Operating since 2006, it is part of the European Recycling Platform and the Landbell Group. It is also an authorized intermediary for managing hazardous and non-hazardous professional waste, operating nationwide through a network of certified carriers and plants. <https://erpitaliaservizi.it/>



Fabio Tognocchi
R&D Manager at ERP
Italia Servizi

R&D Manager with strong expertise in sustainability, recycling, and environmental management, he has led projects focused on developing innovative recycling chains, improving packaging sustainability, and valorizing textile waste, contributing to the



advancement of circular economy strategies. With a background in environmental economics and extensive experience within major Italian consortia, he applies technical analysis and strategic thinking to help drive collective progress toward sustainable innovation.

**LEGAMBIENTE**

Legambiente Nazionale APS is Italy's largest environmental NGO, renowned for its scientific approach to ecological transition. It promotes circular economy, eco-design, and sustainable consumption through advocacy, awareness campaigns, and pilot projects. In the textile sector, it contributes expertise on sustainability, consumer engagement, and EPR-related initiatives. <https://www.legambiente.it/>



Andrea Minutolo
National Head of the
Scientific Office at
Legambiente
Nazionale APS

National Scientific Manager at Legambiente, he holds a degree in Geology and has extensive experience in environmental investigations and monitoring. Since 2015 he has coordinated scientific activities for the association, working on site-remediation, atmospheric pollution, hydrogeological risk, water resource management and climate change



TEXTILE RECOVERY SOLUTIONS

TexCycle is a leading company offering comprehensive recovery solutions aimed at extending the lifespan of used textiles. Founded in 2000 in Bulgaria, it started with operations from second-hand clothing wholesale and gradually evolved to provide the full scope of circular textile solutions and services. Today, TexCycle employs more than 450 people in Bulgaria, Romania, Greece and Chile, and serves wholesale clients worldwide. Our product range consists of 200+ categories of second-hand clothes, wipers, recycled fibres and upcycled clothing and we provide collection services to municipalities, retailers and producers. TexCycle is one of the driving forces behind the Bulgarian Association Circular Textile (BACT), which promotes circular textile awareness for the public and defends industry interests on the national and international level. <https://texcycle.com/>

**Sirma Zheleva**

Head of Sustainability
Unit at TexCycle

Sirma Zheleva is the Head of Sustainability at TexCycle, CEO of the Bulgarian Association Circular Textiles, and a member of the Executive Committee of Recycling Europe Textiles. With over 14 years of experience in textile reuse and recycling, she has an in-depth, hands-on understanding of industry processes and a refined grasp of the evolving regulatory landscape shaping the sector.



Текстилно Трговско Здружение - Текстилен Класер - Македонија

Textile Trade Association - Textile Cluster - Macedonia

**Textile Trade Association -
Textile Cluster Macedonia**

is a non-profit organization representing Macedonian companies in the textile

industry. Its main goal is to help local textile and garment producers enhance their global presence, competitiveness, and sales. As the key industrial association in North Macedonia, TTA-TC provides essential information for members' national and international development and cooperates with institutions on policies affecting the sector, such as industrial strategy, innovation, environment, and social issues. The cluster's main activities include export promotion, HR development, lobbying and advocacy, circular economy and social compliance, and project implementation. TTA-Textile Cluster is the leading national textile association, working to boost company competitiveness by tracking global trends and helping members adapt their production accordingly. <https://tta.org.mk/en/>

**Natasha Sivevska**

Executive Director at
Textile Trade
Association – Textile
Cluster Macedonia

Executive Director of TTA-TC, she is a textile engineer with 30+ years' experience in export, CSR, market research, and project management. She led 30+ projects, 50+ B2B events, and contributed to EU-funded initiatives, cluster strategies, and textile standards, currently coordinating IPA projects on circular economy.



Roundtable on DPP - Digital Product Passport: Challenges & Opportunities for the Textile sector



AFIL – Associazione Fabbrica Intelligente Lombardia is Lombardy's regional technological cluster for Advanced Manufacturing, consisting of companies, universities, research institutions, and associations. Its mission includes fostering a stable community for cooperation, identifying and implementing strategies, and positioning Lombardy in inter-regional and European networks. AFIL focuses on the green transition, particularly through its “De- and Remanufacturing for Circular Economy” Strategic Community.



Carlo Mondani

Junior Project Manager
at AFIL,
GREENSMARTMED
Project Partner

Junior Project Manager at AFIL, involved in coordinating projects and supporting industrial research and innovation activities. Expert in project management and industrial innovation, supporting the GREENSMARTMED project at AFIL through coordination, stakeholder engagement, and implementation of sustainable initiatives.



CENTROCOT
Innovation experience

CENTROCOT – Centro Tessile Cotoniero e Abbigliamento S.p.A. provides advanced laboratory, certification, research, and training services for the textile and leather industries. It is Italy's leading Accredia-accredited laboratory and an official OEKO-TEX® institute, issuing certifications in line with international sustainability standards, recognized by the European Commission, FIA, and CIK-FIA for CE marking and homologation testing. Through MultiLab, its Circular Economy-focused laboratory, Centrocot develops innovative solutions for sustainable materials, process optimization, and product lifecycle management, helping companies create more responsible products. Its Training Area offers specialized technical courses for professionals and young talents, with flexible programs for companies and post-secondary students. Centrocot is a trusted partner for quality, innovation, and sustainable development at national and international levels.
<https://www.centrocot.it/>



Claudio Daniele Brugnoli Multilab
Director and Area
Manager Multisectoral
Research and
Innovation at
CENTROCOT

Engineer and innovation manager with 25+ years of experience in research, technology transfer, and sustainable industrial development. He leads Centrocot's MultiLAB and Multisectoral Research & Innovation Area, focusing on Circular Economy, Ecodesign, and Sustainable Materials, and is founder of Studio Ing. Claudio Brugnoli, providing consultancy on innovation, funding, digital transformation, and sustainability. He holds a Ph.D. in Electrochemical Engineering and a Master's in Nuclear Engineering from Politecnico di Milano.



VELAMEN S.A. is a Spanish company specializing in the manufacture and marketing of household textiles. With extensive experience, it offers products that meet the needs of the most demanding customers. Committed to innovation and technology, it anticipates market trends, ensuring healthy, high-quality rest while respecting social and environmental sustainability for the care of the planet.

<https://hometextilesfromspain.com/en/companies/velamen/>



Eva Alonso Núñez
Technical Manager
Deputy at VELAMEN

With a degree in Law, training in Foreign Trade, and as Textile Technician, I have been in the textile sector for 25 years. The first years were in Fashion, but you could say that my professional career has developed in Home Textiles, in a family-owned company. This has allowed me to learn about and become involved in the processes of different departments, such as Purchasing, Quality, and currently R&D+i (Technical), where I focus on managing projects related to waste management, recycling and all the legislative aspects that may affect us.

Textil
Santanderina
Since 1923

Founded in 1923 in Cantabria (Spain), **Textil Santanderina** is a leading European textile company known for its commitment to quality, innovation, and sustainability. Part of Grupo Santanderina, it operates a vertically integrated production model covering the entire process from

design to finishing, ensuring full traceability and quality. With over a century of experience, the company produces more than 20 million meters of fabric annually, exporting about 70% of its output to over 60 countries. Its product range spans from classic cotton fabrics to high-performance technical textiles. A pioneer in responsible production, Textil Santanderina promotes environmental protection, ethical practices, and circular economy principles through its ESG initiatives, positioning itself as a reference point for sustainable innovation in the textile industry.

<https://textilsantanderina.com/>



Javier Martinez Elices

Head of ESG
Department at Textil
Santanderina

From the ESG at Grupo Santanderina, he plays a role focused on sustainability, social responsibility, and the continuous improvement of corporate governance. After more than a decade as Manager in the company's Dyeing and Finishing division, he brings a strategic and committed perspective to the global challenges facing the textile industry. His work involves implementing environmental policies to reduce production impact, promoting responsible labor practices, and fostering an organizational culture based on transparency, ethics, and sustainable innovation.



TEXFOR - Textile Industry Confederation is the Spanish textile industry association, representing the full textile value chain. It supports companies in their transition to circular economy models through R&D, innovation projects, and EU advocacy. TEXFOR plays a central role in initiatives on EPR, eco-design, and Digital Product Passport (DPP) development. Within GREENSMARTMED, TEXFOR contributes to the stakeholder engagement and policy insights on manufacturing value chains, with a focus on the textile sector. <https://www.texfor.es/en/>



David Allo

Head of Sustainability
at TEXTFOR,
GREENSMARTMED
project partner

Head of Sustainability at Texfor and the Spanish Intertextile Council (CIE). With broad experience in textile sustainability, he has assessed over 100 wet-process factories and worked on strategy, standards, and supply chains. He contributes to Euratex and UN decarbonization groups and supports Spanish manufacturers in sustainability projects.



Logistic information

Location: ECOMONDO Fair, Via Emilia, 155, Rimini, Italy, Sala Tulipano

- **Hall:** B6, ground floor.
- **Recommended Entrances:** South Entrance (Via Emilia, 155) or East Entrance (Via Costantino il Grande).
 - **The South Entrance** is the main entrance for visitors arriving by car and offers ample parking. It is also the closest entrance to the RiminiFiera Railway Station, just 50 meters away, making it convenient for visitors arriving by regional, Intercity, or high-speed trains.
 - **The East Entrance** is convenient for pedestrians and cyclists. It provides direct access to the eastern halls, including Hall B6, where many conference rooms are located.





By Train

From Bologna Centrale Railway Station:

- Take a train to **Riminifiera**. From there, the Expo Centre is a **short walk**. Follow the signs from the **South or East Entrance** to reach the halls and the **Tulipano Room**.

From Rimini Railway Station:

- **Bus Line 9 bis:** Direct service to the **South Entrance** of the Expo Centre.
- **Bus Line 9:** Stops at Via Emilia-Fiera; a short walk to the South Entrance.
- **Free Shuttle:** Available between the station and the Expo Centre during the event.

High-Speed Trains (Frecciarossa / Intercity) to Rimini:

- Same connections as above from Rimini Railway Station to the Expo Centre.

Public Transport Options

- **Metromare:** Dedicated public transport connecting Rimini and Riccione in 23 minutes, with 15 intermediate stations. Runs approximately every 15 minutes daily.

By Car

- **Address:** Via Emilia, 155, Rimini, Italy
- **Parking:** Available at the Expo Centre, accessible via the **South Entrance**

Tickets and Access

- **Event Dates:** 4–7 November 2025
- **Opening Hours:**
 - Tuesday–Thursday: 09:30–18:30
 - Friday: 09:30–18:00
- **Tickets:** Available online or at the entrance; **registration required** for online purchases

Expo Centre Map

For detailed navigation within the Expo Centre, refer to the official floor plan: en.ecomondo.com.