



GREENSMARTMED

**Interreg
Euro-MED**



Co-funded by
the European Union

Agenda

GREENSMARTMED

Transferring Green Innovation to Central
Macedonia

[Professional Chamber of Thessaloniki \(P.C.T.\)](#)

Thursday 4 June 2026

09:30-10:00

Registrations

Official Opening & Greetings

10:00-10:10

Welcome

CERTH

10:10-10:30

Greetings from
organizations'
representatives

P.C.T.
RDF CM
ANATOLIKI S.A.

Presentation of Results & the GREENSMARTMED Methodology

10:30-10:40

GREENSMARTMED Journey:
Brief review of the project

Agapi Teftiki, CERTH

10:40-11:00

Presentation of the Project
Methodology & Results

Dimitri Chomatidis,
CERTH

Success Stories

Michiel Hagenaaars &
Sarah Levecque
,Economic Council of
East Flanders (erov)

11:00-11:30

Coffee Break

Good Practices and Existing SME Support Tools in Central Macedonia

The Professional Chamber of Thessaloniki as a bridge for the green digital transition for businesses

Christoforos Aivazidis, Chairman of the Public Relations Committee, Professional Chamber of Thessaloniki

11:30-12:30

Circular economy in practice: examples and applications from SMEs in Central Macedonia

Zoe Apostolina, Executive Officer Regional Development Fund of Central Macedonia

Actions for Local Development and Resilience

Eleni Iordanidou Project Manager, ANATOLIKI S.A.

Prospects for Integration of the Methodology and Summary of Results

12:30-13:15

Interactive Discussion: Integrating the methodology into local business support services and sustainability of results

13:15-13:30

Closing Remarks

CERTH

PROJECT PARTNERS

University of Bergamo (Italy) • Eurecat Foundation (Spain) • Centre for Research and Technology Hellas (Greece) • Regional Development Fund of Western Macedonia (Greece) • Stara Zagora Regional Economic Development Agency (Bulgaria) • University Consortium for Industrial and Management Economics (Italy) • Polymeris (France) • Lombardy Intelligent Factory Association (Italy) • Confederation of the Textile Industry (Spain) • University Claude Vernard Lyon 1 (France)