



Innovative  
sustainable economy

Interreg  
Euro-MED



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# 3<sup>rd</sup> ISE Community of Practice (CoP) gathering

2-4 April 2025

Sarajevo, Bosnia & Herzegovina | Hotel Hills Sarajevo Congress & Thermal Spa Resort

*A shuttle bus will be arranged between the city centre and the venue  
(find schedule and departure locations in the agenda)*

## AGENDA

Join us in **Sarajevo on the 2, 3 and 4 April** for three days of community building and joint work with the Interreg Euro-MED Innovative Sustainable Economy Community of Practice (ISE CoP).

The **ISE CoP** is a key element to build a strong network in the ISE Mission to increase the projects' impacts. It comprises **14 Thematic Projects (TPs)** and **2 Governance Projects** by offering a space of collective knowing and learning.

The ISE CoP is organised around four actions: **connect, learn, share, and collaborate**. In addition, new **Thematic Working Groups (TWGs)** will consist of structured discussions leading to **White Papers** on the 4 focus areas of the Mission. The upcoming key in-person gathering will serve as an opportunity to know in more detail about the **circular and innovative solutions** offered by the TPs and keep hands on work to find synergies and collaborative pathways.

A specific training will tackle **practical approaches to influencing citizen behaviour**, as it was one of the topics found of high interest by the TPs' partners. By the end of this session participants will be able to share and learn from existing behaviour change approaches across different focus areas; identify common barriers and success factors in citizen engagement; apply behavioural insights to enhance project outcomes; and design measurement approaches for behaviour change initiatives.

In addition, a **parallel session** will be held on Friday 4 April in the morning to further engage and collaborate with **local actors**, while working on other important matters in **collaborative conversations** format. These sessions have been co-organised and fine-tuned based on the needs of the stakeholders involved.

These three days gathering is organised by the Thematic Community Project (TCP, Community4Innovation) with support of the Institutional Dialogue Project (IDP, Dialogue4Innovation). The host partner is CENER21 (see [practical information](#)). All the activities in this programme will be held in English, except for the last day when translation services in local language will be provided.

## REGISTER

(upon invitation only)





**DAY 1**  
**02 APRIL**  
**WEDNESDAY**

| TIME                         | ACTIVITY   |
|------------------------------|--|
| <b>13:00-14:30</b><br>90 min | <b>Registration</b><br><b>Welcome Lunch*</b>   |
| <b>14:30-15:00</b><br>30 min | <b>WELCOME</b><br>Mercè Boy, BETA TC (UVIC-UCC), TCP lead partner<br>Sadzida Hafizovic, CENER21, TCP hosting partner<br><b>INTRODUCTION</b><br>Maria Calderó, BETA TC (UVIC-UCC), TCP lead partner<br>Video: <i>Shaping Sustainable Innovation in the Mediterranean</i>  |
| <b>15:00-16:00</b><br>60 min | <b>MARKETPLACE OF CIRCULAR &amp; INNOVATIVE SOLUTIONS</b><br>7 TPs pitches (5 min each) <ul style="list-style-type: none"> <li>• <b>New Business Models</b><br/>2B-BLUE; CARBON FARMING MED; OliveOilMedNet; CircleMED</li> <li>• <b>Support decision-making</b><br/>SPOWIND; Clepsydra; eWAsTER</li> </ul> Q&A – Quiz |
| <b>16:00-16:30</b><br>30 min | <b>Networking Break</b><br>Check the thematic projects' posters!   |
| <b>16:30-17:30</b><br>60 min | <b>MARKETPLACE OF CIRCULAR &amp; INNOVATIVE SOLUTIONS</b><br>7 TPs pitches (5 min each) <ul style="list-style-type: none"> <li>• <b>Transformative Methodologies</b><br/>BLUE ECOSYSTEM; AZA4ICE; GREENSMARTMED; REVIVE</li> <li>• <b>Behavioural change</b><br/>ProcuraMED; REPPER; VERDEinMED</li> </ul> Q&A – Quiz  |
| <b>17:30-17:45</b><br>15 min | <b>Final wrap up, logistics, and agenda of the next day</b><br>Maria Calderó, BETA TC (UVIC-UCC), TCP lead partner<br>Ema Midzic, CENER21, TCP hosting partner   |
| <b>17:45-18:00</b><br>15 min | <b>Interreg Euro-MED Programme</b><br>Giulia Gogli, Interreg Euro-MED JS, Financial Officer  |
| <b>18:00-19:30</b><br>90 min | <b>Networking Dinner*</b><br>Check the thematic projects' posters!   |
| <b>19:30</b>                 | <b>Shuttle bus departure</b><br>From <a href="#">Hotel Hills</a> (venue) to <a href="#">National Museum</a> (city centre)  |

\*Meals covered by CENER21, TCP hosting partner





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**DAY 2**  
**03 APRIL**  
**THURSDAY**

| TIME   | ACTIVITY  |
|--|---|
| <b>08:30</b>   | <b>Shuttle bus departure</b><br>From <a href="#">National Museum</a> (city centre) to <a href="#">Hotel Hills</a> (venue)   |
| <b>09:00-09:30</b><br>30 min   | <b>Registration</b>   |
| <b>09:30-11:00</b><br>10 min<br>40 min<br>20 min<br>10 min<br>10 min           | <b>GOVERNANCE PROJECTS ACTIVITIES</b><br>Cristina Cardenete, UfM, Water Environment & Blue Economy Division<br>Governance4Innovation work plans updates<br>Mentoring & Twinning Programme (pilot phase launch)<br>Marilena Mochianaki, Region of Crete, Mission4Nature<br>Thematic Working Groups (TWGs) introduction and dynamics                                |
| <b>11:00-11:30</b><br>30 min   | <b>Coffee Break*</b>  |
| <b>11:30-13:00</b><br>15 min<br>20 min<br>10 min<br>20 min<br>10 min<br>15 min | <b>THEMATIC WORKING GROUPS</b> <i>Leading to White Papers</i><br>Round of introductions<br><b>Problem Statement:</b> specific challenges<br><b>Regional Contexts:</b> implementation of good practices<br><b>Proposed Solutions:</b> evidence-based approaches<br><b>Target Groups:</b> frame the call to action & stakeholder engagement<br>Round of conclusions |
| <b>13:00-14:30</b>   | <b>Lunch Break*</b>   |
| <b>14:30-15:45</b><br>5 min<br>70 min  | <b>TRAINING FOR TPs: Practical approaches to influencing citizen behaviour</b><br>Francesco Lembo & Zuzana Bohacova, ACR+, TCP partner<br><b>Theoretical foundation and case studies</b><br>Rosa Strube, CSCP, Head of Sustainable Lifestyles<br>Michele Giavini, Bioeco Expert   |
| <b>15:45-16:00</b><br>15 min   | <b>Coffee Break*</b>  |
| <b>16:00-17:15</b><br>15 min<br>40 min<br>20 min                               | <b>TRAINING FOR TPs: Practical approaches to influencing citizen behaviour</b><br><b>Cooperative challenges</b><br>Introduction to Working Groups: facilitated overview and interactive validation<br>Working Groups: facilitated instructions, guided COM-B Analysis, solution development<br>Cross-groups sharing   |
| <b>17:15-17:30</b><br>15 min   | <b>Final wrap up, logistics, and agenda of the next day</b><br>Maria Calderó, BETA TC (UVIC-UCC), TCP lead partner<br>Ema Midzic, CENER21, TCP hosting partner  |
| <b>18:00</b>   | <b>Shuttle bus departure</b><br>From <a href="#">Hotel Hills</a> (venue) to <a href="#">Vijećnica</a> (city tour starting point)  |
| <b>18:45-19:45</b><br>1 h  | <b>City Tour</b><br>(not compulsory)  |
| <b>20:00</b>   | <b>Community Dinner*</b><br><a href="#">Aeroplan Restaurant</a>   |
| <b>After dinner</b>  | <b>Shuttle bus departure</b><br>From <a href="#">Aeroplan Restaurant</a> to <a href="#">Hotel Hills</a> (venue)   |

\*Meals covered by CENER21, TCP hosting partner





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**DAY 3  
04 APRIL  
FRIDAY**

| TIME                         | ACTIVITY   |
|------------------------------|--|
| <b>08:30</b>                 | <b>Shuttle bus departure</b><br>From <a href="#">National Museum</a> (city centre) to <a href="#">Hotel Hills</a> (venue)  |
| <b>09:00-09:30</b><br>30 min | <b>Registration</b>  |
| <b>PARALLEL SESSIONS</b>     |  |
| <b>09:30-11:00</b>           | <b>COLLABORATIVE CONVERSATIONS</b>   |
| 30 min                       | <b>SDSN Mediterranean Initiative</b><br>Simone Cresti, UNISI, TCP Associated Partner   |
| 30 min                       | <b>PRIMA Initiative</b><br>Mohamed Wageih, PRIMA project officer   |
| 30 min                       | <b>Informal meeting of the ISE Communication Network</b><br>REVOLVE & ERR  |
| Parallel B2B meetings        | <b>Launch of the M&amp;T Programme pilot phase</b><br>Takers & TPs matches<br>Signing letter of agreement  |
|                              | <b>WORKSHOP: Regional synergies for Innovative Sustainable Economy</b><br><br><i>(translation services available)</i><br><i>Event open to local stakeholders</i><br><br>Parallel agenda & registration link ( <a href="#">click here</a> )<br><br>Co-organised by local partners involved in different Interreg Euro-MED ISE Mission projects. |
| <b>11:00-11:30</b><br>30 min | <b>Coffee Break*</b>   |
| <b>11:30-13:00</b>           | <b>COLLABORATIVE CONVERSATIONS</b>   |
| 90 min                       | <b>IMPACTING TOGETHER: how to shape ISE messages and reach out key institutions</b><br>Alessandro Daraio, ERR, IDP lead partner  |
|                              | <b>WORKSHOP: Regional synergies for Innovative Sustainable Economy</b><br><br>(continuation)   |
| <b>13:00-14:00</b>           | <b>Lunch Break*</b><br><i>See you soon!</i>  |

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