

Interreg Euro-MED GREENSMARTMED

Green and Resilient European Excellence Network for Smart MED SMEs

Interreg
Euro-MED



Co-funded by
the European Union

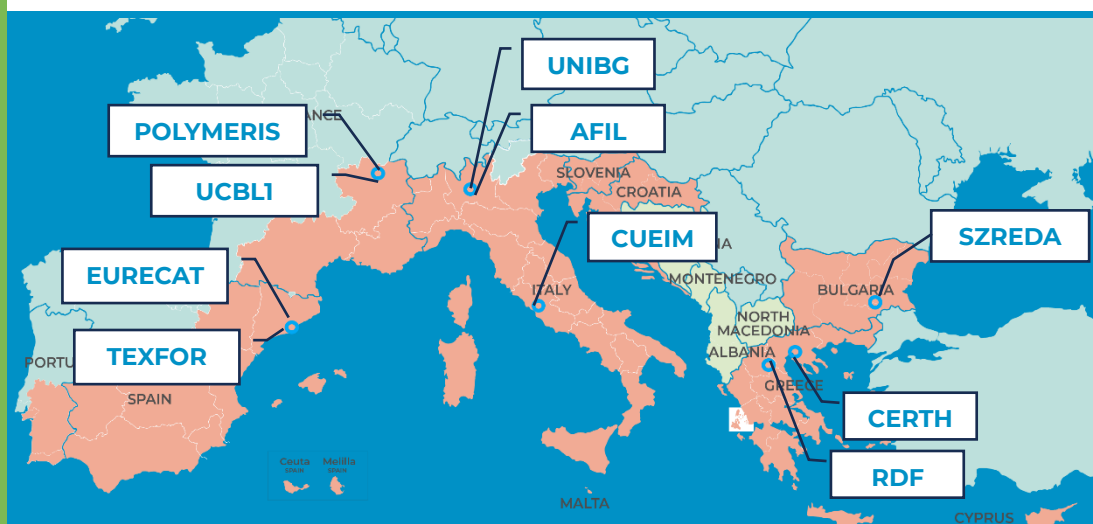
GREENSMARTMED



GREENSMARTMED goal is to create an European community able to uptake innovations for a green and resilient manufacturing value chain, contributing to RIS3 implementation, and helping SMEs to turn sustainability challenges into opportunities and establish sustainable business development opportunities.

WHAT IS GREENSMARTMED ABOUT?

- **Integrating and upgrading** the methodologies developed in the Interreg Med GREENOMED and finMED projects.
- **Leveraging** the Interreg Med GREEN GROWTH Community experience.
- **Developing, testing and making transferable** a new integrated methodology and related toolkit.
- **Enhancing** transregional cooperation among the 4-helix stakeholders in 5 Mediterranean Regions (Italy, Spain, France, Greece and Bulgaria).



POLYMERIS

UCBLI

EURECAT

TEXFOR

UNIBG

AFIL

CUEIM

SZREDA

CERTH

RDF

Website

<https://greensmartmed.interreg-euro-med.eu>

Social Media Channels





WHAT IS THE GREENSMARTMED FOCUS?

GREENSMARTMED project focuses on the current European sustainability and resiliency challenges in line with the trend towards a green and resilient manufacturing.

The project goes further, by addressing:

- **The SMEs shortage of financial resources** and difficulties in accessing finance as barriers to their green innovation.
- **The need for an ecosystem approach** allowing a contamination and knowledge transfer between 4 helix stakeholders.
- **The lack of SMEs awareness about Smart Specialization Strategies priorities** and directions on R&I at regional level.
- **The mayor sustainability challenges faced in the manufacturing sector:** machinery, textiles, plastics, agri-food and mobility & batteries.
- **The need to increase the participation of SMEs as partners in the European funding Programmes** to implement more effective projects in facing their needs.



Target groups

SMEs and other enterprises
National, Regional and Local public Authorities
Higher Education and Research Organizations
Business Support Organisations
General Public.

Target sectors

Machinery
Textile
Plastics
Agri-food
Mobility & batteries.

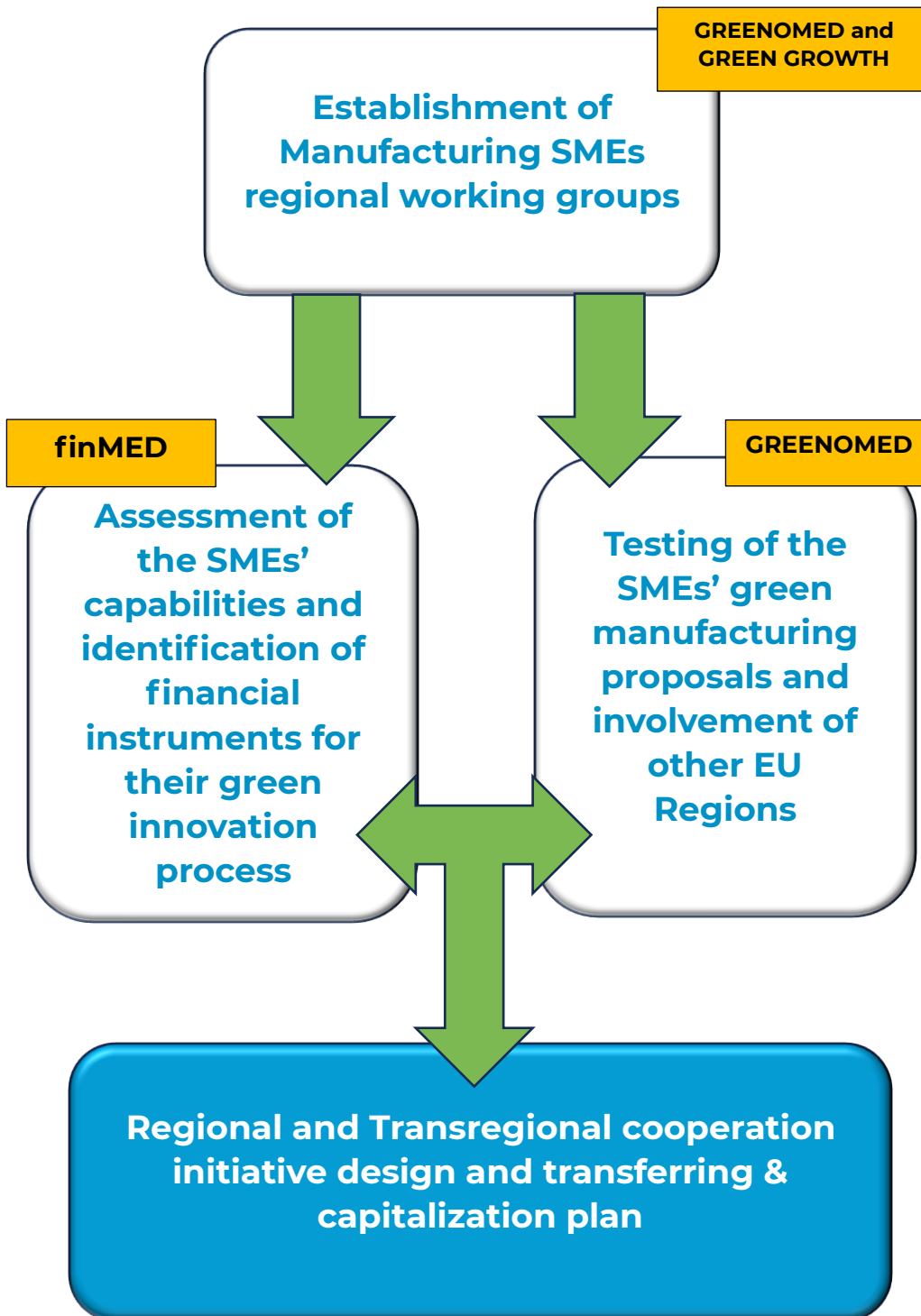
Key words

Green manufacturing, RIS3, Quadruple Helix Stakeholders, green innovation, community.



WHAT IS THE GREENSMARTMED SOLUTION?

GREENSMARTMED will develop an integrated and transferrable methodology based on the following steps:



Capitalized projects

**Interreg MED
Green Growth Community**



The horizontal project experience and expertise with the Green Growth Community represent a solid framework for the building of GREENSMARTMED Quadruple Helix stakeholders' cooperation approach, as well as for the project contributing to the Interreg Euro-MED Programme Result Amplification Strategy.

Interreg MED GREENOMED



The project methodology, based on the VANGUARD initiative in defining and establishing regional working groups focused on regional key topics, will be upgraded to adapt to the European manufacturing industry new economic challenges and integrated with the finMED methodology and tools to achieve a higher participation of SMEs in cooperation initiatives.

Interreg MED finMED



The project methodology will be integrated with the GREENOMED one and upgraded for the assessment of SMEs' R&I capabilities about their organisational structure and financial capability to deal with the cooperation projects, as well as for the identification of the best financial instruments able to increase their participation in transregional initiatives.



WHAT IS THE TRANSFER POTENTIAL AND REPLICABILITY?

GREENSMARTMED project solutions and results transferability and large-scale dissemination is based on a well-structured approach and planned strategy.

By addressing **common challenges across Europe**, the adaptable GREENSMARTMED methodology and toolkit will facilitate the creation of **working groups, trans-regional collaborations** and provide SMEs with the necessary **financial and organizational support**.

HOW

- Development of a **transfer toolkit** to ensure the replicability of methodologies and outputs beyond the partnership.
- Involvement in the **VANGUARD network** to enhance the durability and transferability of results.
- Creation of a **GREENSMARTMED network**, including partners, associated partners and involved SMEs and stakeholders to allow the tailoring of the project solutions to diverse contexts-
- Support to the **Interreg Euro-MED Results Amplification Strategy**, to further extend outreach to other regions, enhancing the transferability of project deliverables and fostering connections with local authorities.

Associated Partners

- Auvergne-Rhône-Alpes Entreprises (FR)
- Confindustria Lombardia (IT)
- Federterziario (Italy)
- Associazione delle Camere di Commercio Italiane all'Estero (IT)
- Just Transition Institute Greece (GR)
- Ministry of Economy and Finance, Catalan Government (SP)
- Forest Bioengineering Solutions (SP)
- Regione Lombardia (IT)
- European Digital Innovation Hub Zagore (BG)

WHO



The Results Amplification Strategy

The RAS encompasses the Interreg Euro-MED Programme's strategy for supporting the capitalisation of knowledge, experience and project results and its approach to supporting improved governance of cooperation and contains guidelines for a joint Amplification-Communication work plan.

For more information: <https://interreg-euro-med.eu/en/documents-tools-programme-documents>



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PROJECT PARTNERS



ASSOCIATED PARTNERS



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GREENSMARTMED



The Interreg Euro-MED GREENSMARTMED project is funded by the European Union under the Interreg Euro-MED Programme. The project total budget is € 2.9 million, and the EU contribution is € 2.3 million (80%).

The project belongs to the Interreg Euro-MED Innovative and Sustainable Economy Mission, under the focus area "Industrial Transition".

