



GREENSMARTMED

Interreg  
Euro-MED



Co-funded by  
the European Union

# GREENSMARTMED

## Industrial Transition



### Challenge

Manufacturing  
SMEs' sustainability



Financial  
shortage



Green Innovation  
barriers



Ecosystem  
weakness



RIS3  
unawareness



EU Funding  
access troubles

### Main goal

#### The Interreg Euro-MED GREENSMARTMED

aims to build a **European community** that fosters innovation for a **green and resilient manufacturing value chain**, supporting **RIS3** implementation, by turning SMEs' sustainability challenges into **business development opportunities**.

### Project outputs

➤ **Green manufacturing community** (O1.1)

➤ **GREENSMARTMED Methodology and Toolkit** (O2.1)

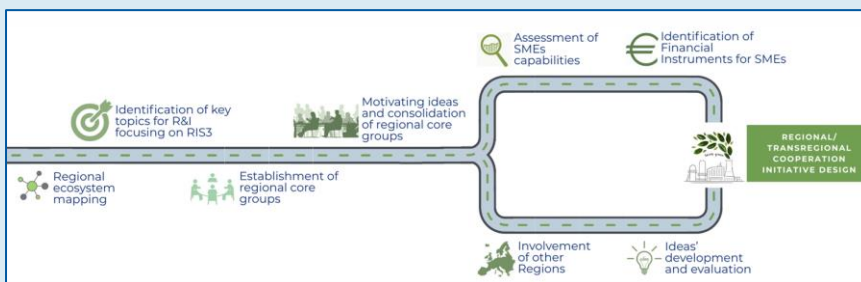
➤ **Transfer Plan** (O3.1)



### Approach and regional scope

#### GREENSMARTMED integrated methodology for manufacturing SME's main steps:

1. Regional working groups establishment.
2. SMEs' capabilities assessment & financial instruments identification.
3. SMEs' green manufacturing cooperation activities design.
4. Other EU Regions involvement & regional/transregional cooperation initiative design.
5. Transferring & capitalization plan.



### Main achievements

- Identification of key **R&I** topics for **RIS3**, mapping **regional ecosystems**, and establishing **core groups** in Italy, Spain, France, Greece, and Bulgaria.
- Definition of an **innovative methodology to support the sustainable transition of European manufacturing SMEs**, building on the GREENOMED and FinMED projects.
- Creation of an **integrated toolkit** with general tools (e.g., templates, participant lists) and content-specific tools (e.g., RIS3 Tables, SMEs' assessments) to support the methodology's adoption.
- Building of a **QHS network of organizations, partners, and SMEs**, strengthening institutional capacity through cross-border cooperation activities.

### Conclusion

**GREENSMARTMED builds an European community that drives green innovation in manufacturing, supports RIS3 implementation, and helps SMEs to turn sustainability challenges into business development opportunities.**

### Consortium



UNIVERSITÀ  
DEGLI STUDI  
DI BERGAMO

eurecat  
Centre Tecnològic de Catalunya



CERTH  
CENTRE FOR  
RESEARCH & TECHNOLOGY  
HELLAS

Regional  
Development Fund  
of WESTERN MACEDONIA



POLYMERIS

AFIL  
Lombardia

Texfor  
CONFEDERAZIONE INDUSTRIAL TEXTIL

Université Claude Bernard  
Lyon 1

Contact details: Fabiana Pirola – [fabiana.pirola@unibg.it](mailto:fabiana.pirola@unibg.it) - +39 035 205 2391