

# Interreg Euro-MED GREENSMARTMED

Green and Resilient European Excellence Network for Smart MED SMEs

Interreg  
Euro-MED



Co-funded by  
the European Union

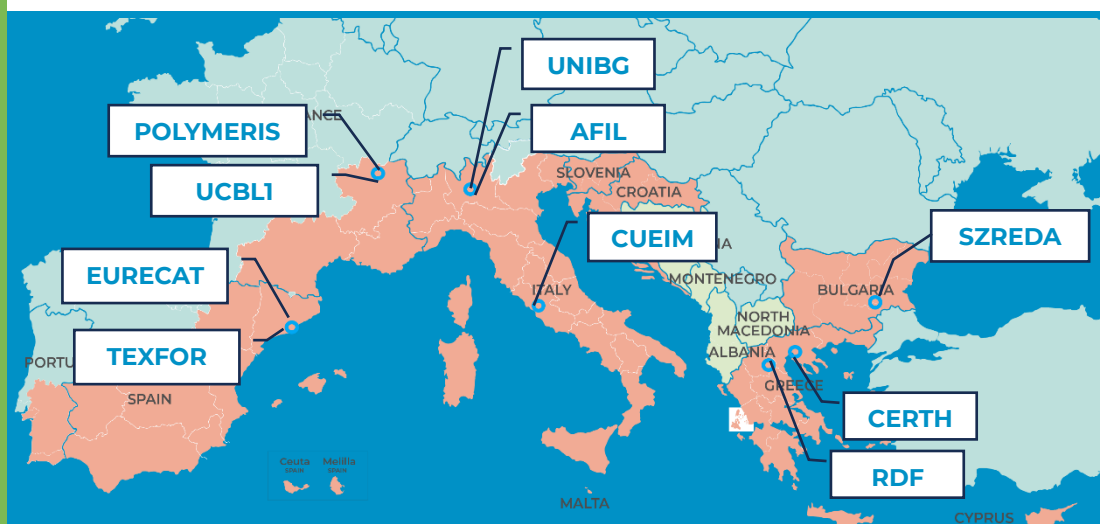
GREENSMARTMED



***GREENSMARTMED goal is to create an European community able to uptake innovations for a green and resilient manufacturing value chain, contributing to RIS3 implementation, and helping SMEs to turn sustainability challenges into opportunities and establish sustainable business development opportunities.***

## WHAT IS GREENSMARTMED ABOUT?

- **Integrating and upgrading** the methodologies developed in the Interreg Med GREENOMED and finMED projects.
- **Leveraging** the Interreg Med GREEN GROWTH Community experience.
- **Developing, testing and making transferable** a new integrated methodology and related toolkit.
- **Enhancing** transregional cooperation among the 4-helix stakeholders in 5 Mediterranean Regions (Italy, Spain, France, Greece and Bulgaria).



## Project Partners

University of Bergamo (LP - IT)  
Eurecat (ES)  
CERTH (GR)  
RDF (GR)  
SZREDA (BG)  
CUEIM (IT)  
POLYMERIS (FR)  
AFIL (IT); TEXFOR (ES)  
Université Claude Bernard  
Lyon 1 (FR)

## Countries

Italy, Spain, Greece, France,  
Bulgaria.

## Starting and ending dates

January 2024 – September  
2026

### Website

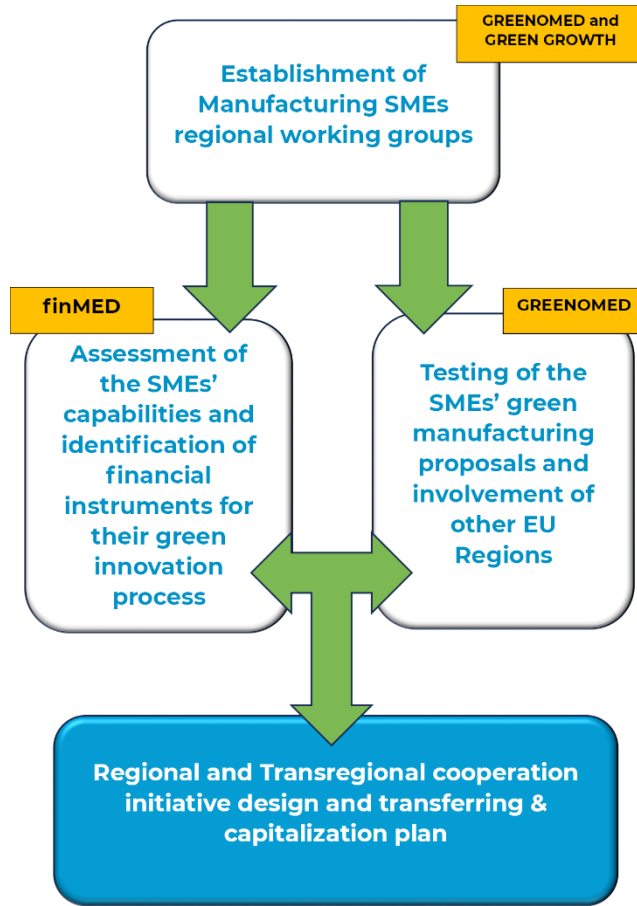
<https://greensmartmed.interreg-euro-med.eu>

### Social Media Channels





### WHAT IS THE GREENSMARTMED SOLUTION?



### PROJECT PARTNERS



### ASSOCIATED PARTNERS



### Capitalized projects

#### Interreg MED Green Growth Community



The horizontal project experience and expertise with the Green Growth Community represent a solid framework for the building of GREENSMARTMED Quadruple Helix stakeholders' cooperation approach, as well as for the project contributing to the Interreg Euro-MED Programme Result Amplification Strategy.

#### Interreg MED GREENOMED



The project methodology, based on the VANGUARD initiative in defining and establishing regional working groups focused on regional key topics, will be upgraded to adapt to the European manufacturing industry new economic challenges and integrated with the finMED methodology and tools to achieve a higher participation of SMEs in cooperation initiatives.

#### Interreg MED finMED



The project methodology will be integrated with the GREENOMED one and upgraded for the assessment of SMEs' R&I capabilities about their organisational structure and financial capability to deal with the cooperation projects, as well as for the identification of the best financial instruments able to increase their participation in transregional initiatives.

The Interreg Euro-MED GREENSMARTMED project is funded by the European Union under the Interreg Euro-MED Programme. The project total budget is € 2.9 million, and the EU contribution is € 2.3 million (80%). The project belongs to the Interreg Euro-MED Innovative and Sustainable Economy Mission, under the focus area "Industrial Transition".

