



GREENSMARTMED

**Interreg
Euro-MED**



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Pre-operational working group meeting: **Strategic Preparation for the GREENSMARTMED project: Strengthening the Regional Ecosystem**

Centre for Research & Technology, Hellas

Regional Development Fund of Western Macedonia

Location: Regional Development Fund of Western Macedonia, ZEP Kozani

<https://maps.app.goo.gl/Jh8tRMjdihgCfCiG9>

Purpose of the meeting

The meeting aims to provide information about the scope of the [GREENSMARTMED](#) project and its objectives, while the co-organizers will refer to their own contribution to the project and how they will ultimately contribute to the successful transfer of its results. Additionally, the meeting aims to inform the members of major stakeholders in the region of Western Macedonia about the content of GREENSMARTMED, in order to achieve the establishment of regional core groups in the 5 sectors of interest, namely machinery, textiles, plastics, agri-food and mobility&batteries, as well as the creation of synergies with related projects and initiatives.

Who is it for and reasons to participate

The meeting is addressed to representatives of the public sector, at local and regional level, members of material management organizations classified in the 5 target areas of the project, as well as with clusters, related to these sectors.

Participation in the meeting is expected to be constructive, as it encourages interaction between regional and local actors, helps identify potential synergies and new projects, but also establishes working groups with participants from a variety of institutions.

PROJECT PARTNERS

University of Bergamo (Italy) • Eurecat Foundation (Spain) • Centre for Research and Technology Hellas (Greece) • Regional Development Fund of Western Macedonia (Greece) • Stara Zagora Regional Economic Development Agency (Bulgaria) • University Consortium for Industrial and Management Economics (Italy) • Polymeris (France) • Lombardy Intelligent Factory Association (Italy) • Confederation of the Textile Industry (Spain) • University Claude Vernard Lyon 1 (France)



Meeting agenda

WEDNESDAY 30 OCTOBER 2024

HOUR/DURATION	DESCRIPTION	WHO IS RESPONSIBLE
09:15-09:30	Start - Welcome	RDF
09:30-09:45	Presentation of participants	
09:45-10:00	GREENSMARTMED – Presentation of the project	CERTH
10:00-10:20	Capitalization – Methodology, Toolkits	CERTH
10:20-10:40	Testing and Assessment – Evaluation, Optimization	CERTH
10.40-11.00	Mainstreaming of project results – Transfer plan, Policy guidelines	RDF
11:00-11:30	Coffee Break	
11:30-12:30	Synergies – Prospects for cooperation of GREENSMARTMED with initiatives for a “Green Manufacturing” model in Western Macedonia	RDF
12:30-13:00	Discussion / Closing	
13:00-13:30	Light lunch	

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